Registered VALUE MANAGEMENT (VM) Programme (12 HOURS)

People are engaged in cost reduction exercise in their everyday business and leisure. People may also spend a huge sum of money on something they like at first sight without evaluating the real needs and comparing with the function to price ratios with other alternatives. **Value management (VM)** techniques help people **analyse their needs in a systematic manner and find options giving more values for the same or lower price**. Nowadays, architectural, engineering, surveying and construction professionals should not only acquire their cognate technical knowledge. **Additional management skills are also necessary to make them successful**. VM techniques are definitely one of these skills widely adopted in order to achieve excellence in various disciplines particularly in construction, engineering and industrial projects as well as in daily life. This training programme would help you understand and master the techniques and apply value management in your everyday business and leisure.

After the completion of this training programme of 6 sessions, any participant who holds a Bachelor’s degree **plus** 5 years’ post-degree working experience, or who is a full professional member of other professional institutions recognized by the HKIVM Council (e.g. HKICPA, HKIA, HKBA, HKDA, HKIE, HKILA, LSHK, HKMA, HKIP, HKIS, HKICS, HKICM), or who has obtained a Doctoral degree, will be eligible for admission as a **Member of HKIVM**. For those aspired to be a **VM facilitator**, the training hours will also be counted towards the 40-hour Module I VM Training which is a pre-requisite for being a VM facilitator.

**Dates** : 23, 30 December 2020 & 6, 13, 20, 27 January 2021  
**Event Time** : 7:30 pm – 9:30 pm  
**Venue** : **By online media – ZOOM**  
**Organizer** : Hong Kong Institute of Value Management (HKIVM)

**Course Details** :  
1st Session (23 Dec 2020) – **Why we need to use Value Management and How?**  
2nd Session (30 Dec 2020) – **How to identify value drivers for achieving project outcome?**  
3rd Session (6 Jan 2021) – **How to analyse the required functions?**  
4th Session (13 Jan 2021) – **How to generate ideas?**  
5th Session (20 Jan 2021) – **How to evaluate ideas?**  
6th Session (27 Jan 2021) – **How to develop ideas and present?**

**Language** : Cantonese supplemented with English  
**Total sum $**______  
**Fee** : **HK$ 180 / Session (or all 6 Sessions for HK$ 800)**  
Please Deposit into the Hong Kong and Shanghai Bank  
Account No.: 162-132047-001  
Account Name: Hong Kong Institute of Value Management Ltd.

**CPD hours** : 12 hours  
**Enrolment** : **Choose sessions**; and Email this form with a copy of your bank-in slip to **event@hkivm.org**

Name : ___________________________ Contact no. : ___________________________ Email : ___________________________
Company: ___________________________ Position : ___________________________ Profession : ___________________________

Closing date for enrolment: **4 December 2020**

Successful registration will be notified by email and attendance sheets will only be distributed to attendees.