



Newsletter No. 2014-04

Dear Members and Readers,

Qualifying System for HKIVM's Facilitators

As reported in our Newsletter No. 2014-03, the Council Meeting on 11th June, 2014 decided to change the qualification requirements for listing as a HKIVM facilitator in order to enable more people to become facilitators so as to promote the use of value management. Attached is the paper on new requirements dated September, 2014 also available at <http://hkivm.org/facilitators.htm>.

Joint HKIVM-SAVE International Conference 2015 (12th HKIVM International Conference + 4th SAVE International Asia VE Conference) "Discover Hidden Values"

After a lot of preparation, the time and place of the Conference have now been fixed:

- Date: 8 - 9 May 2015 (full day on Friday and Saturday)
- Place: Royal Plaza Hotel in Hong Kong

Attached please find:

- Call for Papers - **If you still wish to submit an abstract, please do so as soon as possible.**
- Sponsorship Package - **Please ask your company or your contacts to sponsor this meaning event.**
- Registration Form - **Please register to learn from and meet friends locally and abroad.**

Please visit our web site for updates: <http://hkivm.org/conference.htm>.

Annual General Meeting

Our 19th Annual General Meeting will be held on:

- Date: 14 January 2015 (Wednesday)
- Time: 7:00 – 9:30pm
- Venue: CEO Neway, 3/F – 4/F, Emperor Group Centre, 288 Hennessy Road, Wan Chai
- Fee: HK\$150 per head (payable on 14th January to our Treasurer, Mr. Thomas Wong)

The Agenda is:

- President's Report and Approval
- Treasurer's Report and Approval
- Election of Office Bearers
- Any other business

Please register your interest with our Secretary Ir Lillian Chan secretary@hkivm.org on or before 10th January 2015.

Since seats are limited, please register in advance for our better preparation.

17th December, 2014
End of Newsletter



Qualifying System for HKIVM's Facilitators

The following criteria must be met by applicants in order to qualify for registration onto the HKIVM Facilitators' List A or List B. Applicants must be full individual members of the HKIVM. Both List A and List B Facilitators must comply with the listing rules which may be enforced by the HKIVM from time to time, maintain the HKIVM membership status, and submit completed client and facilitator feedback forms for each VM workshop while on the list.

List B VM Facilitators:

Applicants must be able to demonstrate attainment of one of the following VM status, AND must have been a VM workshop co-facilitator led by a qualified VM Facilitator (See definition in Note 1) for at least 2 No. VM workshops for 2 days in total (See definition in Note 2), AND must satisfy a professional interview conducted by HKIVM Council Members:

- Certified Value Analyst (CVA) of the UK Institute of Value Management; or
- Associated Value Specialist (AVS) plus VM Module II in accordance with the requirements of SAVE International; or
- Equivalent qualification under other recognized national VM institutes.

List A VM Facilitators:

Applicants must be able to demonstrate attainment of one of the following VM status, AND must have been a VM workshop lead facilitator for at least 8 No. VM workshops for 8 days in total (See definition in Note 3), AND must satisfy a professional interview conducted by HKIVM Council Members:

- A HKIVM List B Facilitator; or
- Professional in Value Management (PVM) of the UK Institute of Value Management ; or
- Certified Value Specialist (CVS) of SAVE International; or
- Registered Value Management Facilitator of the Institute of Value Management Australia (IVMA); or
- Equivalent qualification under other recognized national VM institutes.

Note:

1. Qualified VM Facilitator means HKIVM Facilitator on List A / List B or equivalent subject to HKIVM Council's satisfaction.
2. Out of the total of 2 days, at least one day must be for full-day workshop, the other day can be for half-day workshops, all to HKIVM Council's satisfaction.

3. Out of the total of 8 days, at least 3 days must be for full-day VM workshops, 2 other days can be for half-day VM workshops, and the remaining 3 days can be for workshops not purely on VM but adopting VM methodology, all to HKIVM Council's satisfaction. If a workshop lasts for more than 1 full-day, the surplus days may be counted towards the number of days but not the number of workshops. For List B Facilitators, the workshops should be those after listing on List B.

Application Procedure:

Applicants must complete and submit the application form with the fee and all documents required in the Submission Packet for assessment by the HKIVM Council. Normally within 8 weeks after receipt of the application (or supplementary submission), applicants will be informed whether they will be invited to a professional interview or the application is declined or supplementary submission is required.



12th HKIVM International Conference



4th SAVE International
Asian VE Conference

Joint HKIVM-SAVE International Conference 2015

8 – 9 May 2015
Royal Plaza Hotel • Hong Kong

Discover Hidden Values

Call for Papers

Deadline for Abstract Submission:
15 December 2014

For enquiry, please contact:
HKIVM 2015 Conference Secretariat
c/o International Conference Consultants Ltd.
Unit C-D, 17/F, Max Share Centre, 373 King's Road,
North Point, Hong Kong
Tel: (852) 2559 9973
Fax: (852) 2547 9528
E-mail: hkivm@icc.com.hk

Website: www.hkivm.org



Introduction

“Discover Hidden Values” has been adopted as the main title for HKIVM's 12th International Conference. This year has a special meaning too as we have the honour to host the conference jointly with SAVE International as part of their 4th Asian VE Conference whilst at the same time celebrating the 20th Anniversary of HKIVM. This conference invites you to come along and discover hidden values in VM and VE!

Main Theme

“Discover Hidden Values” reflects that so often using value methodology can unlock or distill great ideas that were not obvious for many projects. It is our aim to create awareness in the community of the benefits to be derived from the application of Value Management / Value Engineering. Trying to discover what is hidden and focus on what we could create anew is great as a concept which also needs the support of some mental tool. VM/VE is a powerful tool that can be used to create, discover and innovate means of success.

Conference Programme

The conference programme will include sessions at which regional and international speakers will present case studies and papers. The sessions will be organized under key themes and sub-themes relating to manufacturing, services, projects, construction and community involvement in the decision making process and using the following methodologies:

- **Value Management**
- **Value Methodology**
- **Value Engineering**
- **Value Analysis**
- **Value Control**

Call for Papers

The Conference Committee welcomes submission of abstracts consisting of **no more than 300 words** in English relating directly to the main theme and generally within the following sub-themes:

- **Idea generation and innovation**
- **Facilitation with a difference**
- **Re-invention and survival**
- **Impact after discovery**

Please submit by e-mail to: hkivm@icc.com.hk

All abstracts submitted will be reviewed by at least two referees independently and a final decision will be made by the Conference Director, in consultation with relevant reviewers.

Important dates:

Deadline for Abstract Submission

15 December 2014

Notification of Abstract Acceptance

January 2015

Submission of Initial Papers

28 February 2015

Submission of Final Papers

6 April 2015

Organizers

The Hong Kong Institute of Value Management (HKIVM) was set up in 1995. Its main objective is to create an awareness in the community of the benefits to be derived from the application of Value Management in Hong Kong. If you would like to know more about the organization or would like to register as a member, please visit www.hkivm.org for further details.

SAVE International® (www.value-eng.org) was originally started in 1959, as the Society of American Value Engineers with the influence of Lawrence D. Miles as the founder of the Value Methodology. Due to its international attention from many other countries outside the USA, the society changed its name, in 1996, to SAVE International and now has affiliates in Japan, India, Hungary, Korea and Taiwan, as well as intersociety agreements with the HKIVM and the Canadian Society of Value Analysts (CSVA).

Joint HKIVM-SAVE International Conference 2015

8 – 9 May 2015 Royal Plaza Hotel • Hong Kong

HKIVM 2015 Conference Secretariat

c/o International Conference Consultants, Ltd.

Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong

Tel: (852) 2559 9973 Fax: (852) 2547 9528 E-mail: hkivm@icc.com.hk

Website: www.hkivm.org

SPONSORSHIP PACKAGE

This year has a special meaning as we have the honour to host the conference jointly with SAVE International as part of their 2015 Asian VE Conference whilst at the same time celebrating the 20th Anniversary of HKIVM.

The theme of this year Conference is **“Discover Hidden Values”**. It reflects that so often using value methodology can unlock or distill great ideas that were not obvious for many projects. It is our aim to create awareness in the community of the benefits to be derived from the application of Value Management / Value Engineering. Trying to discover what is hidden and focus on what we could create anew is great as a concept which also needs the support of some mental tool. VM/VE is a powerful tool that can be used to create, discover and innovate means of success.

Being a sponsor of **“Joint HKIVM-SAVE International Conference 2015”** will not only be of valuable contribution to the event, you will also have an exceptional opportunity for your company to reach a rare gathering of Value Management professionals.

Platinum Sponsor (up to 2)	<p>Sponsorship of HK\$50,000 will offer you:</p> <ul style="list-style-type: none"> ▪ Named Lunch Sponsor on either 8 or 9 May (on a first-come-first-served basis) ▪ Opportunity to distribute corporate collateral and souvenirs at conference and lunch venues (the type is subject to the approval of the Committee) ▪ A FULL COLOUR A4 page (run of page) company advertisement on the Programme Handbook ▪ 5 complimentary conference registrations. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference.
Gold Sponsor	<p>Sponsorship of HK\$30,000 will offer you:</p> <ul style="list-style-type: none"> ▪ Opportunity to distribute corporate collateral and souvenirs at conference venue (the type is subject to the approval of the Committee) ▪ A FULL COLOUR A4 page (run of page) company advertisement on the Programme Handbook. ▪ 3 complimentary conference registrations. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference.
Sliver Sponsor	<p>Sponsorship of HK\$20,000 will offer you:</p> <ul style="list-style-type: none"> ▪ A FULL COLOUR A4 page (run of page) company advertisement on the Programme Handbook. ▪ 2 complimentary conference registrations. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference.
Advertisement	<p>A FULL COLOUR A4 page company advertisement on the Programme Handbook.</p> <ul style="list-style-type: none"> ▪ Back Cover - HK\$25,000 ▪ Centre Spread - HK\$25,000 ▪ Inside Front Page - HK\$18,000 ▪ Inside Back Page - HK\$15,000 ▪ Run of the Page - HK\$10,000 (full page) / HK\$6,000 (half page) <p><i>* Ready-to-print artwork file to be provided by advertisers</i></p>

If you are interested in any of the above sponsorship opportunities, please complete and return the attached Sponsorship Reply Form along with the payment of your sponsorship fees to the HKIVM 2015 Conference Secretariat. Any other suggestions for sponsorship are welcome.

Joint HKVM-SAVE International Conference 2015

8 – 9 May 2015 Royal Plaza Hotel • Hong Kong

SPONSORSHIP REPLY FORM

Please return this Reply Form with appropriate payment to HKIVM 2015 Conference Secretariat,
c/o International Conference Consultants Ltd., Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong.
Tel: (852) 2559 9973 Fax: (852) 2547 9528 Email: hkivm@icc.com.hk Website: www.hkivm.org

COMPANY INFORMATION

Company Name: _____

Contact Person: Prof / Dr / Mr / Mrs / Ms Others, please specify: _____

Family Name: _____ First Name: _____

Position: _____

Address: _____

Country: _____

Tel: _____ Fax: _____ Email: _____
(country code- area code-number) (country code-area code-number)

SPONSORSHIP PACKAGE (Please ✓ and fill in where appropriate)

Sponsoring items	Amount in HK\$	Please ✓ your choice	Total Amount in HK\$
Platinum Sponsor	\$50,000	<input type="checkbox"/>	
Gold Sponsor	\$30,000	<input type="checkbox"/>	
Sliver Sponsor	\$20,000	<input type="checkbox"/>	
Advertisements:			
▪ Back Cover	\$25,000	<input type="checkbox"/>	
▪ Centre Spread	\$25,000	<input type="checkbox"/>	
▪ Inside Front Page	\$18,000	<input type="checkbox"/>	
▪ Inside Back Page	\$15,000	<input type="checkbox"/>	
▪ Run of the Page (full page)	\$10,000	<input type="checkbox"/>	
▪ Run of the Page (half page)	\$6,000	<input type="checkbox"/>	
Grand Total:			

PAYMENT

We enclose a cheque (# _____) for the amount of HK\$ _____ payable to "Hong Kong Institute of Value Management Limited" to cover the full payment of the above confirmed sponsorship.

Signature _____

Date _____

Joint HKIVM-SAVE International Conference 2015

8 – 9 May 2015

Royal Plaza Hotel • Hong Kong

REGISTRATION FORM

Please complete the form below and return it with the appropriate payment to:

HKIVM 2015 Conference Secretariat

c/o International Conference Consultants Ltd

Unit C-D, 17/F, Max Share Centre, 373 King's Road, North Point, Hong Kong

Tel: (852) 2559 9973 Fax: (852) 2547 9528 Email: hkivm@icc.com.hk

Website: www.hkivm.org

(A) PERSONAL INFORMATION

**Mandatory Fields.*

(Please type or print in block letters and ✓ where appropriate.)

Title*: ☐ Prof ☐ Dr ☐ Mr ☐ Mrs ☐ Ms ☐ Others, please specify: _____

Family Name*: _____ **First Name*:** _____

Position*: _____ **Department*:** _____

Organization*: _____

Address*: _____

City/State: _____ **Postcode:** _____ **Country*:** _____

Tel*: _____ **Fax:** _____ **Email*:** _____
(country code) (area code) number (country code) (area code) number

Dietary requirement: ☐ Vegetarian ☐ Pork-free ☐ Beef-free ☐ Others, please specify: _____

Hotel Accommodation (For overseas delegates only):

☐ Please ✓ the box on the left if you wish to receive the hotel information from the Conference Secretariat.

(B) REGISTRATION FEE

Category	Early-Bird Rate on or before 6 March 2015	Regular Rate after 6 March 2015
Member Registration (HKIVM, SAVE International and Supporting Organizations)	<input type="checkbox"/> HK\$3,600 (US\$480)	<input type="checkbox"/> HK\$4,000 (US\$530)
Non-Member Registration	<input type="checkbox"/> HK\$4,000 (US\$530)	<input type="checkbox"/> HK\$4,500 (US\$590)
Student Registration (For full-time Hong Kong Students only)	<input type="checkbox"/> HK\$1,600 (US\$210) (8 – 9 May) <input type="checkbox"/> HK\$800 (US\$105) (<input type="checkbox"/> 8 May <input type="checkbox"/> 9 May)	<input type="checkbox"/> HK\$1,800 (US\$230) (8 – 9 May) <input type="checkbox"/> HK\$900 (US\$115) (<input type="checkbox"/> 8 May <input type="checkbox"/> 9 May)
Day Registration	<input type="checkbox"/> HK\$2,250 (US\$295) (<input type="checkbox"/> 8 May <input type="checkbox"/> 9 May)	
Sub-total (B) :		HK\$

Group Registration Rate is available for 5 registrations and the 6th registration will be free.

Please contact the Conference Secretariat via hkivm@icc.com.hk to get the group registration form.

*The registration fee covers participations in 2-day conference, refreshment breaks & lunches on 8-9 May, a set of the conference materials.

* Welcome Reception and Conference Dinner are not included.

The amount in USD is just for reference. We accept Hong Kong dollars only.

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Family Name: _____ First Name: _____

(C) SOCIAL FUNCTIONS

Ticket and Price	Amount (HK\$):
Welcome Reception on 7 May 2015 Ticket(s): HK\$900 per person x _____ ticket(s)	
Conference Dinner on 9 May 2015 Ticket(s): HK\$1,000 per person x _____ ticket(s)	
Sub-total (C) :	HK\$

(D) PAYMENT DECLARATION

I would like to settle the payment of **HK\$**_____ (Sub-total B+C) by

☐ Cheque payable to “**Hong Kong Institute of Value Management Limited**” (*in Hong Kong dollars only*)

☐ Credit Card ☐ Visa ☐ MasterCard (*in Hong Kong dollars only*)

I hereby authorize International Conference Consultants Limited (ICC Ltd.) to debit the above-mentioned amount from my card.

Card Number: _____ - _____ - _____ - _____ Expiry Date (MM/YY): _____ - _____

Name of Cardholder: _____

Signature: _____ Date: _____

I hereby agree to abide by the rules and regulations of the HKIVM 2015.

Rules and Regulations:

- Each registrant should complete a separate registration form. Photocopy of the registration form is acceptable.
- Registration form without payment will NOT be processed. Please do NOT send cash.
- Secretariat will send a letter of confirmation by email upon receipt of your registration form and full payment. Kindly check the letter of confirmation. Any changes or alterations must be made in writing to the Conference Secretariat.
- Refund for cancellation of registration will be made and subject to the following deadline and administrative charge:
All cancellations must be made in writing to the Conference Secretariat and the refund will be made after the Conference.

On or before 6 March 2015	50% of the registration fee
After 6 March 2015	No refund

- The programme is subject to change without prior notice. In the unlikely event of cancellation of the Conference, the only liability of the Organizers is to refund all the fees paid. All enquiries, changes and cancellations should be made in writing to the Conference Secretariat.
- The information on this Form is to assist us in preparing your participation in the Conference. All the information you provide will be restricted to the Organizer of HKIVM 2015 and other related working parties. You have the right of access and correction with respect to your personal data held by us. If you wish to exercise these rights, please contact the Conference Secretariat.