

Jointly Organized by:



Hong Kong Institute of  
Value Management

[www.hkivm.com.hk](http://www.hkivm.com.hk)



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Hong Kong

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### **IMBM CPD EVENT/ 20070725**

#### **A Logical Value Management Technique: Function Identification**

**Jointly organized by HKIVM and IMBM (HK Branch)**

#### **Background Information and Content**

Today, technical knowledge and professional qualification seems only an entry ticket for Building Professionals. They have to learn and develop various valued-added management skills in this competitive world.

A no. of formal documents (WTBC16/1998, Tang2001, WTBC35/2002) strongly recommended a wider adoption of VM techniques in order to achieving an excellence in the quality of construction products.

In this seminar, the speaker will introduce A Logical Value Management Technique: "Function Identification" and its application.

#### **Speaker**

##### **Dr. Mei-yung LEUNG**

BSc(Hons) UK, BRS Rome, PhD HK, MCIQB, MHKIS, MRICS, CVS(SAVE), MHKIVM

Dr. Leung is currently an assistant Professor in the Department of Building and Construction at the City University of Hong Kong. She is a Chartered Quantity Surveyor by profession. She is also a Certified Value Specialist of the SAVE International: The value society in USA and Qualified Facilitator (List A) of HKIVM. She acted as a Qualified Facilitator for numbers of VM Workshops and as a Principle Investigator for numerous external and internal funding research projects.

**Date** : 25<sup>th</sup> July 2007 (Wednesday)  
**Time** : 7:00p.m. to 9:00p.m.  
**Venue** : Room P2633, City University of Hong Kong  
**Language** : Cantonese supplemented with English  
**Fee** : **Free of Charge** for member of HKIVM, IMBM and supporting organizations

## **Registration and Enquiries**

Seats are limited to 60. Application will be accepted on a first-come-first serve basis. The closing date for registration is Tuesday, 18<sup>th</sup> July 2007.

Completed registration form to be returned by:

Fax: 2299 4085

Successful Candidate will be confirmed by e-mail not later than 20<sup>th</sup> July 2007.

\*\*\*\*\***Registration Form**\*\*\*\*\*

**A Logical Value Management Technique: Function Identification**  
**Jointly organized by HKIVM and IMBM (HK Branch)**  
(25<sup>th</sup> July 2007)

Name of Institution/ : \_\_\_\_\_  
Organization \_\_\_\_\_  
Membership no. : \_\_\_\_\_ (if applicable)  
(Mr. / Ms) : \_\_\_\_\_  
Tel : \_\_\_\_\_  
Fax : \_\_\_\_\_  
E-mail : \_\_\_\_\_

**\* Attendance Certificate will be given upon completion of the CPD event.**

Supporting Organizations:



Chartered Institute of Architectural Technologists (Hong Kong Centre)



Hong Kong Mediation Centre

Hong Kong Institute of Project Management



The Institute of Clerks of Works (Hong Kong Branch)



The Hong Kong Institute of Clerks of Works

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## Location Map of P2633



### Drop off at **MTR station** :

1. Get off at Kowloon Tong station and follow the signs to City University (Exit C2), which leads to the Festival Walk shopping centre.
2. Go up to Level LG1 and find the escalator next to Shop LG1-10 (B&O), which will take you to one end of the Pedestrian Subway.
3. Go straight after walk through the Pedestrian Subway.
4. Turn right immediately after entering the main entrance.....
5. Take Lift 7(L7) down to Ground level.
6. Turn right and follow the red line as shown on the map.
7. Turn left as illustrated on the map. ....
8. Reach bay 16 and walk-up stairs in front of you.
9. Get into the double leaf doors on the left and P2-633 is in front of you.



### Drop off at **University Circle** :

- a. Get through the entrance (in red) to Academic Building and go straight to lift 7 (L7) (following the green arrow as shown on the map).
- b. Follow points 5 to 9 as above.

### Remarks:

Participants who travel by taxi are suggested to drop off at the Shek Kip Mei Entrance (marked by "X" in the map) and follow points 8-9 as above.